**2024 CFLCA Sponsorship Opportunities**

CFLCA is the sole premier organization representing and serving the FLC sector in California. Partnering with us sets your company apart from the rest, boosts your visibility, strengthens your brand recognition, and generates results that last! **Scroll to the bottom of the page to complete a 2024 Sponsorship application or contact Nigel Bocanegra at 916-389-9630 or by email****here****.**

**[2024 Annual Report](https://californiafarmlaborcontract.sharepoint.com/sites/CaliforniaFarmLaborContractorAssociation/Shared%20Documents/General/Marketing/Impact%20Report/2023%20CFLCA%20Annual%20Report%20v4%20flat.pdf%22%20%5Ct%20%22_blank)**

[**2024 Sponsorship Impact**](https://calflca.org/resources/Documents/2021%20Sponsorship%20Impact.pdf) **Report (Coming Soon)**

**Platinum -- $10,000**

* Company logo featured prominently on CFLCA banner and other signage at events
* Company logo featured prominently on website, program marketing & correspondence, Annual Impact Report, and weekly newsletters (English and Spanish). Verbal recognition at in-person events.
* Access to CFLCAs membership roster (excludes e-mail addresses)
* Annual Sustaining Membership in CFLCA
* Verbal recognition at events
* Priority opportunities for speaking/teaching/presentation engagements
* Opportunity to partner on sponsored resource on topic of your choosing (pending CFLCA staff approval)
	+ This can be something like a sponsor-branded ‘how to guide’ or compliance resource.
* Platinum sponsor recognition and benefits at Ag Labor Forum including logo placement, and exhibit space
* 2 xNewsletter highlights per year (See Newsletter sponsorship)
* Complimentary registrations to CFLCA events 4 x Ag Labor Forum
* 4 x complimentary registrations to 9-hr FLC seminars for clients or other guests
* Full-page marketing flyer sent with Annual Impact Report mailing
* Opportunity to partner on sponsored webinar on topic of your choosing (pending CFLCA staff approval)
* 4 x exhibitor tabling opportunities at in-person 9-hour FLC seminars

**Gold -- $5,000**

* Company logo featured on CFLCA banner and other signage at events
* Company logo featured on website, program marketing & correspondence, Annual Impact Report, and weekly newsletters (English and Spanish). Verbal recognition at in-person events.
* Access to CFLCAs membership roster (excludes e-mail addresses)
* Annual Associate Membership in CFLCA
* Priority opportunities for speaking/teaching/presentation engagements
* Opportunity to partner on sponsored resource on topic of your choosing (pending CFLCA staff approval)
	+ This can be something like a sponsor-branded ‘how to guide’ or compliance resource.
* Gold sponsor recognition and benefits at Ag Labor Forum including logo placement, and exhibit space
* 1 x Newsletter highlight per year (See Newsletter sponsorship)
* Complimentary registrations to CFLCA events 2 x Ag Labor Forum
* 2 x complimentary registrations to 9-hr FLC seminars for clients or other guests
* Half-page marketing flyer sent with Annual Impact Report mailing

**In-person 9-hour FLC or other Seminars**

**$700 per event (Members)/$1,000 (Non-Members)**

* Two exhibit personnel registrations
* Premium exhibit table space provided
* Recognition of sponsorship at commencement and during lunch break
* Logo recognition on event registration webpage and attendee confirmation e-mail

**Weekly E-mail Newsletter blast Sponsorship**

**$500 (Members)/$700 (Non-Members)**

* One-week e-newsletter distribution sponsorship (English and Spanish distributions)
* 2-paragraph (150-word max) product highlight including clickable website link, e-mail address and 1 photograph
* First come-first served
* 4,400-person distribution (English and Spanish) with avg. 48% open rate.