

2023 Annual Sponsor Levels and Benefits

Platinum -- \$15,000 All Gold benefits in addition to...	Gold -- \$10,00 All Silver benefits in addition to...	Silver -- \$5,000
Company logo featured prominently on CFLCA banner and other signage at events*	Company logo on CFLCA banner and other signage at events*	Company name on CFLCA banner and other signage at events*
Company logo featured prominently on website & communications	Company logo on website & communications	Company name on website, program marketing & correspondence*, Annual Impact Report, and weekly e-blasts (English and Spanish)
Annual Sustaining Membership in CFLCA	Annual Associate Membership in CFLCA	CFLCA membership roster (excludes e-mail addresses)
Opportunity to partner on sponsored webinar on topic of your choosing (pending CFLCA staff approval)	4 x exhibitor tabling opportunities at in-person 9-hour FLC seminars	Verbal recognition at events*
Platinum sponsor recognition and benefits at Ag Labor Forum including premium logo placement, and exhibit space	Gold sponsor recognition and benefits at Ag Labor Forum including logo placement, and exhibit space	Silver sponsor recognition and benefits at Ag Labor Forum including company name placement
2 x <i>Update</i> (e-newsletter) highlights per year (see <i>Update</i> sponsorship below)	1 x <i>Update</i> (e-newsletter) highlights per year (see <i>Update</i> sponsorship below)	Enhanced recognition on affiliate member roster webpage
Complimentary registrations to CFLCA events (4 x Ag Labor Forum, 2 x special events)	Complimentary registrations to CFLCA events (2 x Ag Labor Forums, 1 x special events)	Priority opportunities for speaking/teaching/presentation engagements
4 x complimentary registrations to 9-hr FLC seminars for clients or other guests	2 x complimentary registrations to 9-hr FLC seminars for clients or other guests	Receipt of weekly e-blasts
Full page marketing flyer sent with Annual Impact Report mailing	Attractive sponsorship display plaque for your office	
Introduction of keynote speaker at Ag Labor Forum		
Invitation to attend Washington DC lobbying event		

2023 CFLCA Sponsorship Opportunities

CFLCA is the sole premier organization representing and serving the FLC sector in California. Partnering with us sets your company apart from the rest, boosts your visibility, strengthens your brand recognition, and generates results that last! **Scroll to the bottom of the page to complete a 2023 Sponsorship application or contact Nigel Bocanegra at 916-389-9630 or by email at Nigel@calflca.org.**

Platinum -- \$15,000

- Company logo featured prominently on CFLCA banner and other signage at events*
- Company logo featured prominently on website, program marketing & correspondence*, Annual Impact Report, and weekly e-blasts (English and Spanish)
- CFLCA membership roster (excludes e-mail addresses)
- Verbal recognition at events*
- Platinum sponsor recognition and benefits at Ag Labor Forum including logo placement, and exhibit space
- Enhanced recognition on affiliate member roster webpage
- Priority opportunities for speaking/teaching/presentation engagements
- Receipt of weekly e-blasts
- Annual Sustaining Membership in CFLCA
- 4 x exhibitor tabling opportunities at in-person 9-hour FLC seminars
- 2 x *Update* (e-newsletter) highlights per year (see *Update* sponsorship below)
- Complimentary registrations to CFLCA events (4 x Ag Labor Forum, 2 x special events)
- 4 x complimentary registrations to 9-hr FLC seminars for clients or other guests
- Attractive sponsorship display plaque for your office
- Full page marketing flyer sent with Annual Impact Report mailing
- Introduction of keynote speaker at Ag Labor Forum
- Invitation to attend 2023 Washington DC lobbying event

Gold -- \$10,000

- Company logo on CFLCA banner and other signage at events*
- Company logo on website, program marketing & correspondence*, Annual Impact Report, and weekly e-blasts (English and Spanish)
- CFLCA membership roster (excludes e-mail addresses)
- Verbal recognition at events*
- Gold sponsor recognition and benefits at Ag Labor Forum including logo placement, and exhibit space
- Enhanced recognition on affiliate member roster webpage
- Priority opportunities for speaking/teaching/presentation engagements
- Receipt of weekly e-blasts
- Annual Associate Membership in CFLCA
- 4 x exhibitor tabling opportunities at in-person 9-hour FLC seminars

- 1 x *Update* (e-newsletter) highlights per year (see *Update* sponsorship below)
- Complimentary registrations to CFLCA events (2 x Ag Labor Forums, 1 x special events)
- 2 x complimentary registrations to 9-hr FLC seminars for clients or other guests
- Attractive sponsorship display plaque for your office

Silver -- \$5,000

- Company name on CFLCA banner and other signage at events*
- Company name on website, program marketing & correspondence*, Annual Impact Report, and weekly e-blasts (English and Spanish)
- CFLCA membership roster (excludes e-mail addresses)
- Verbal recognition at events*
- Silver sponsor recognition and benefits at Ag Labor Forum including company name placement
- Enhanced recognition on affiliate member roster webpage
- Priority opportunities for speaking/teaching/presentation engagements
- Receipt of weekly e-blasts

Additional Sponsorship Opportunities

In-person 9-hour FLC or other Seminar

\$800 per event (Members)/\$1,000 (Non-Members)

- Premium exhibit table space.
- Two exhibit personnel registrations.
- Recognition of sponsorship during at commencement and during lunch break.
- Logo recognition on event registration webpage and attendee confirmation e-mail.

Weekly Update (e-newsletter) Sponsorship

\$500 (Members)/\$700 (Non-Members)

- One e-newsletter sponsorship
- 4,400-person distribution (English and Spanish) with avg. 46.9% open rate.
- 150-word max product/company highlight including clickable website link, email address, and one image.
- Available on a first come-first serve basis.

Notes

**Excludes special sponsored events*